



Vehicle type	Advertising space	Annual rent (in CHF)	Additional charges
<b>4-axle tram</b>	Panel height 42 cm		
Left and right side	2 x 910 cm = 182 cm	3 600	430
<b>6-axle tram</b>	Panel height 42 cm		
Front section	2 x 700 cm = 140 cm	2 800	260
Middle section	2 x 700 cm = 140 cm	2 800	260
Rear section	2 x 700 cm = 140 cm	2 800	260
Full length	Total ad space = 4 200 cm	7 900	780
<b>Combino</b>	Transparency height 40 cm		
Front section	2 x 350 cm + 2 x 675 cm = 205 cm	5 350	270
Middle section	4 x 360 cm + 2 x 675 cm = 279 cm	7 290	300
Rear section	2 x 350 cm + 2 x 675 cm = 205 cm	5 350	270
Full length	Total ad space = 689 cm	15 900	840

Download vehicle types (incl. measurements) at [www.bvb.ch](http://www.bvb.ch) or [www.your-ad-here.ch](http://www.your-ad-here.ch)

**Rates** Valid from 1 January 2009 (VAT not included).

**Additional charges** The restoring of the advertising surface to its original condition will be invoiced at the beginning of the contract period.

**Discount** 5% on minimum booking of 2 years.

**Agency commission** Not granted on this advertising.

**Measurements** See details above.

**Specification 4- and 6-axle trams** BVB provides clean and treated aluminium panels for designing. Costs for production and transport are at the customer's expense. Fluorescent colours and reflecting transparencies are not permitted. The ads will be removed from the panels by BVB at the end of the contract period. The fitting and dismantling of the panel are included in the price. The panels remain the property of BVB.

**Pick-up** The customer arranges a date to pick up the panels.

**Delivery date** By arrangement. The panels, ready for fitting, are to be delivered at the latest 7 days in advance of the booked date.

**Specification Combino** With the Combino, a weatherproof transparency is applied directly to the vehicle. This work-step must be done by a specialist appointed by the customer and is not included in the price. Date by arrangement. The ads will be removed from the panels by BVB at the end of the contract period.

**Fitting** Date and location of fitting by arrangement with BVB.

**Route guarantee** Basically not possible. Special wishes and preferences will be considered within the limits of operational possibility.

**Contact** Phone: +41 (0) 61 685 12 21/70, Fax: +41 (0) 61 685 12 24, [werbung@bvb.ch](mailto:werbung@bvb.ch), [www.bvb.ch](http://www.bvb.ch)

The general BVB terms and conditions of contract apply.