



# Englisch nach Mass – in Bestzeit

In Basel lernen Sie perfekt Englisch!



Englisch nach Mass - in Bestzeit.



**THE CAMBRIDGE INSTITUTE**

BRITISH & AMERICAN ENGLISH  
FOR  
PLEASURE & BUSINESS

**Telefon 061 269 41 41**  
**[www.cambridge.ch](http://www.cambridge.ch)**

EDU

Amount	Length of display in weeks (prices in CHF)								
<b>BVB</b>	1	2	3	4	5	6	7	8	+1
100	1 800	2 450	3 100	3 750	4 400	5 050	5 700	6 350	650
200	3 000	4 300	5 600	6 900	8 200	9 500	10 800	12 100	1 300
300	4 200	6 150	8 100	10 050	12 000	13 950	15 900	17 850	1 950
400	5 400	8 000	10 600	13 200	15 800	18 400	21 000	23 600	2 600
<b>BLT</b>									
180	rates on enquiry								
280	rates on enquiry								

<b>Posting begins</b>	Tuesdays
<b>Rates</b>	Valid from 1 January 2009 (VAT not included).
<b>Discount</b>	During the months of January, February, July and August we offer a three-week posting at the price of 2 weeks.
<b>Agency commission</b>	Advertising agencies are granted 5% agency commission, which is deducted directly from the invoice.
<b>Extra charges</b>	Refill of pockets: CHF 400 per 100 units and refill.
<b>Format</b>	Placard: width 25 cm, height 35 cm Pocket: A6 format maximum, either vertical or horizontal, maximum depth: 15 mm, well glued. Position of pocket: lower half and centre of placard.
<b>Pocket cards</b>	Size to fit pocket, firm quality, bundled and filled-in.
<b>Specification</b>	Two pinholes, 15 cm apart (measured from centre of hole), 10 mm from top margin to centre of hole, hole diameter 4 to 5 mm, one-sided print, fluorescent colours not permitted.
<b>Carton</b>	At least 500 g/m <sup>2</sup>
<b>Route preferences</b>	Not possible
<b>Coverage</b>	Even distribution on all BVB bus and tram routes (independent of quantity).
<b>Production</b>	By the customer (not included in price).
<b>Delivery quantity</b>	Approx. 10% over the ordered quantity.
<b>Delivery date</b>	Latest 4 workdays prior to begin of posting.
<b>Delivery address</b>	BVB Tramdepot Dreispitz, Verkehrsmittelwerbung, Münchensteinerstrasse 101, 4052 Basel
<b>Contact</b>	Phone: +41 (0) 61 685 12 21/70, Fax: +41 (0) 61 685 12 24, werbung@bvb.ch, www.bvb.ch