



**OKK::: Schneefestival**  
Winterferien in Basel  
Snowboarden • Ski fahren  
Schlitteln • Ski-Karussell  
Messeplatz: 19. - 26. Februar

[www.oekk.ch](http://www.oekk.ch)

**Grosse Sprung-Show**  
Sa, 19. Februar, ab 14 Uhr  
Final 10 Uhr

- Benützen der Schneerampe gratis für Kids und OKK Versicherte (OKK Card mitnehmen)
- Materialverleih vor Ort

**OKK**  
Örtliche Ökonomie  
Schweiz  
Jung und unkompliziert.

A graphic illustration of a snowboarder in a red and yellow suit performing a jump, with a stylized building and a green bus in the background.

**muba**

A photograph of a family (father, mother, and two children) sitting in a green basket, likely a ski lift or toboggan.

**17. - 26. Februar**  
Messezentrum Basel | täglich 10 - 18 Uhr | [www.muba.ch](http://www.muba.ch)

**IT'S BLEIBT**

**THE BOUNTY ON THE BEACH**  
Fisches, Meeres und Sonne (100% + 100%)  
[www.oeko.ch](http://www.oeko.ch)

**oeko**

| Amount     | Length of display in weeks (prices in CHF for single-side printed placards) |       |       |        |        |        |        |        |       |
|------------|---|-------|-------|--------|--------|--------|--------|--------|-------|
| <b>BVB</b> | 1   | 2     | 3     | 4      | 5      | 6      | 7      | 8      | +1    |
| 100        | 1 090   | 1 500 | 1 910 | 2 320  | 2 730  | 3 140  | 3 550  | 3 960  | 410   |
| 200        | 1 880   | 2 700 | 3 520 | 4 340  | 5 160  | 5 980  | 6 800  | 7 620  | 820   |
| 300        | 2 670   | 3 900 | 5 130 | 6 360  | 7 590  | 8 820  | 10 050 | 11 280 | 1 230 |
| 400        | 3 460   | 5 100 | 6 740 | 8 380  | 10 020 | 11 660 | 13 300 | 14 940 | 1 640 |
| 500        | 4 250   | 6 300 | 8 350 | 10 400 | 12 450 | 14 500 | 16 550 | 18 600 | 2 050 |
| 600        | 5 040   | 7 500 | 9 960 | 12 420 | 14 880 | 17 340 | 19 800 | 22 260 | 2 460 |
| <b>BLT</b> |   |       |       |        |        |        |        |        |       |
| 180        | rates on enquiry  |       |       |        |        |        |        |        |       |
| 280        | rates on enquiry  |       |       |        |        |        |        |        |       |

For double-side printed placards, viewable from both sides, there is a surcharge of 50%.

|                          |   |
|--------------------------|---|
| <b>Posting begins</b>    | Mondays   |
| <b>Rates</b>             | Valid from 1 January 2009 (VAT not included).   |
| <b>Discount</b>          | During the months of January, February, July and August we offer a three-week posting at the price of 2 weeks.  |
| <b>Agency commission</b> | Advertising agencies are granted 5% agency commission, which is deducted directly from the invoice.   |
| <b>Extra charges</b>     | Change of subject during contract period: CHF 300 per 100 units.  |
| <b>Format</b>            | Width: 25 cm, height: 35 cm   |
| <b>Specification</b>     | No pinholes needed. The clip takes up 2.5 cm from the top margin and 4 cm on each side from the centre of the sheet. Fluorescent colours are not permitted. |
| <b>Carton</b>            | At least 300 g/m <sup>2</sup>   |
| <b>Route preferences</b> | Not possible  |
| <b>Coverage</b>          | Up to 200 units: distribution on tram route network. 300+ units: distribution on tram and bus route networks.   |
| <b>Placement</b>         | The vehicles have seats facing both directions. The double-side printed placards are placed so that they are clearly viewable from both sides.              |
| <b>Production</b>        | By the customer (not included in the price).  |
| <b>Delivery quantity</b> | Approx. 10% over ordered quantity.  |
| <b>Delivery date</b>     | Latest 4 workdays prior to begin of posting.  |
| <b>Delivery address</b>  | BVB Tramdepot Dreispitz, Verkehrsmittelwerbung, Münchensteinerstrasse 101, 4052 Basel   |
| <b>Contact</b>           | Phone: +41 (0) 61 685 12 21/70, Fax: +41 (0) 61 685 12 24, werbung@bvb.ch, www.bvb.ch   |

The general BVB terms and conditions of contract apply.